



# OUR MISSION

## "Be Damn Good"

# OUR VISION

## "Serve People the Best Damn Tacos"

# OUR VALUES



## TENACITY

- I ROLL UP MY SLEEVES & GET THE WORK DONE
- I MODEL THE SPIRIT OF CHANGE
- I SEEK OUT GROWTH IN ALL ASPECTS

BE FOCUSED  
BE DISCIPLINED  
BE PASSIONATE

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## ORIGINALITY

- I INSPIRE CREATIVITY & SEEK OUT NEW IDEAS
- I INSPIRE MY TEAM THROUGH ENGAGEMENT & RECOGNITION
- I AM OPEN TO NEW WAYS & TAKING CHANCES

BE AUTHENTIC  
BE INNOVATIVE  
BE BOLD

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## RESPECT

- I APPRECIATE AND VALUE THE HARD WORK OF OTHERS
- I VALUE EVERY INDIVIDUALITY
- I EXHIBIT CONSISTENCY WITH WORDS & ACTIONS

BE INCLUSIVE  
BE MOTIVATING  
BE OPEN

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## COMMUNITY

- I BELIEVE THAT TO SUCCEED AS AN INDIVIDUAL, WE SUCCEED AS A TEAM
- I ACT AS A TORCHY'S AMBASSADOR IN MY DAY TO DAY LIFE
- I EMBRACE DIVERSITY & DIFFERENCES

BE WELCOMING  
BE LOCAL  
BE KNOWLEDGEABLE

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## HONOR & INTEGRITY

- I OWN MY DECISIONS & ACTIONS
- I DRIVE ACCOUNTABILITY THROUGH HONEST & CONTINUOUS FEEDBACK
- I SEEK WAYS TO DEVELOP MYSELF PERSONALLY & PROFESSIONALLY

BE HONEST  
BE ACCOUNTABLE  
BE TRUSTING

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