

# LIVING THE TACO DREAM



A long time ago, in the bustling town of Austin, Texas, a man named Mike Rypka bought a food trailer and a red Vespa. His dream? To start a taco joint. Like all great chefs, he filled his first menu with more experiments than meals — and thanks to some trips around town on his Vespa, and overheard iterations of “Damn, these tacos are good!” at the food trailer, it was declared a hit.

The rest is history. Well, history in-the-making.

With countless tacos eaten, over 80 locations opened, and thousands of Taco Junkies added to the Torchy’s family, some things have certainly changed, but the dedication to making high-quality, cooked-to-order, Damn Good tacos remains the same.



Torchy's opens its first trailer at South 1st & Bouldin in Austin, TX

2006



The first location outside of Austin opens in Dallas, Texas

2010



Torchy's launches first full bar concept

2012



Torchy's opens its first location out of Texas in Denver, CO

2016



Torchy's debuts in its fourth state - Arkansas

2019



Torchy's celebrates its 15th Anniversary

2021



2008

Torchy's opens its first store front at South 1st & El Paso in Austin, TX



2013

Torchy's Secret Menu revealed



2016

Torchy's Taco Truck debuts at the X-Games



2017

Torchy's 50th store opens in Spring, Texas



2017

Torchy's opens at Minute Maid Park, home of the Houston Astros



2020

Torchy's opens locations in Kansas, Louisiana & Missouri

